

Tom McNulty

Author of *Clean Like a Man*



**Tom McNulty,
Author**



TOM McNULTY is a writer and student of cleaning who has spent a lifetime observing the *Clean Like a Man* dynamic and perfecting his own housekeeping style.

He brings a fresh perspective and wry sense of humor to a topic that, thanks to America's renewed sense of home, is enjoying unprecedented attention and inspiring record sales of products like the Swiffer. With *Clean Like a Man*, he has also created a truly unique niche in the world of "helpful household hints" books, the first and only housekeeping "how-to" manual written for (and by) the Average Joe.

His Web site www.cleanlikeaman.com contains a wealth of humorous and informative articles on housekeeping, as well as loads of cleaning tips in an entertaining question and answer format.

Tom has helped create advertising and motivational campaigns for print, radio, television and the Internet for companies like Morgan Stanley, Intel, Pfizer, Wells Fargo, Heineken, Sony, Hewlett-Packard, Pepsi Cola and IBM.

He lives in Minneapolis with his dog, Coco, who has an irrational fear of vacuum cleaners.

Clean Like a Man by Tom McNulty
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Visit the *Clean Like a Man* web site for more information on this book and even more manly cleaning advice:

www.cleanlikeaman.com



It's the book every man needs...and every woman desperately wants him to have.

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